



Hope on the Hard Road, Inc.

2025 Impact Report

Empowering communities, transforming lives.

[Hopeonthehardroad.org](https://hopeonthehardroad.org) | [@hopeonthehardroad](https://twitter.com/hopeonthehardroad)

LETTER FROM THE DIRECTOR

Dear Friends,

2025 has been a year of remarkable growth and impact. Together, we reached more families, launched new programs, and built stronger communities. Your trust and generosity fuel our mission every day. Thank you for walking along side us on this journey.



— *Christen Freund*
Co Founder & Executive Director



OUR MISSION & VALUES

Mission: Hope on the Hard Road, Inc. is dedicated to helping connect and encourage families with children with special needs through programs designed to support the unique needs of the individual, the family, and the community.

Values:

- Every Person Matters
- We Move Toward Hope
- We Honor Every Gift
- No One Walks Alone
- We Bring Our Best
- We Grow with Creativity and Innovation

Vision: A world where individuals with disabilities and their families thrive.





YEAR AT A GLANCE

- **784** Families Served
- **74** In Person and Virtual Events Held
- **11.3K+** Podcast Downloads
- **First** Sibling Saturday Event
- **49 States + 25 Countries**, Our Podcast Listeners





KEY PROGRAMS OVERVIEW

- **Moms Day Out & Dads Day Out Conferences:** Annual conferences for moms and dads to take a break from caregiving, connect with community, and find refreshment for the body, mind, and spirit
- **Night Out Events:** Fun and enriching spaces for moms, dads, and couples to connect quarterly with community
- **Monthly Meet ups:** Ongoing community for moms and dads
- **Hope Community Groups:** Monthly Bible studies for couples, dads, and moms
- **Parent Support Group:** Monthly presentations by experts in the disability community
- **Hope Community Events:** Sensory friendly events for the whole family

IMPACT STORIES

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"This conference was a way for me to feel validated and seen and heard... I feel like I belong because we're walking the same road."

— Julie, mom of a child diagnosed with Autism



"I'm so glad to meet everyone and be part of this group. I am pumped about this."

— Tony, father of a son with medical complications



Find more
Impact stories



RESULTS & METRICS

- **48% increase** in attendance at Dad's events
- **35% growth** in podcast followers
- **32% increase** in Mom's Day Out Conference attendance
- **76% increase** in YouTube subscribers
- **100%** of conference attendees reported **increased** community connection



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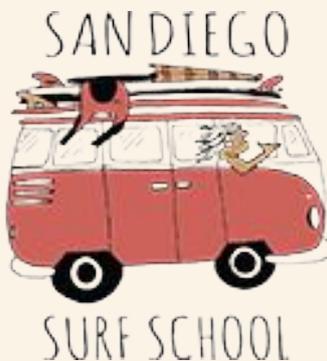
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COMMUNITY PARTNERSHIPS



Blissful Seeds



CHARITABLE FOUNDATION





FINANCIAL OVERVIEW

- Secured \$90,559 in Grants
- \$154,290.23 in Total Revenue
- 84% Increase in Total Revenue



AWARDS

The Escondido Salvation Army 2025 Inspirational Community Champions



“We are honored to recognize Christen and Eric as true examples of compassion in action. Their commitment to families with special needs reflects the very heart of community service.”



—Bill Smith,
Salvation Army Advisory Board
Representative

You Are Invited To:

INSPIRATIONAL COMMUNITY CHAMPION BREAKFAST

HONORING:

Eric and Christen Freund

FOUNDERS OF HOPE ON THE HARD ROAD



WHY WE DO WHAT WE DO

1 in 6 children in the U. S. is diagnosed with developmental disabilities

Families are walking a life long road most people can't imagine. At Hope on the Hard Road, we are building practical, ongoing, and hope-filled solutions that meet families where they are and invite them into a community that helps them write their next chapter.



LOOKING AHEAD

2026:

- Expand Hope Community Groups
- Increase Sibling Programs
- Launch Spring Family Festival
- Broaden Reach of Podcast and YouTube Resources to Families
- Develop Business Plan for Hope Center



Hope on the Hard Road, Inc.

Bringing Hope

for the road ahead

*"No Family should have to
walk this road alone."*



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Bring HOPE to even more families this year !

